

**THIRD PARTY MERCHANDISE RETURN SYSTEM****ABSTRACT**

5 A method and implementing system are provided in which  
merchants are enabled to designate re-seller return  
locations to customers for returned items. In an exemplary  
embodiment, a merchant is notified that a customer wishes to  
return an item purchased. The merchant then sends the  
10 customer a return label for the returned item containing the  
address of the re-seller for the merchant. The re-seller  
then notifies the merchant when the item has been received  
and the merchant then credits the account of the customer  
for the returned item. In a second exemplary embodiment,  
15 upon receipt of notice from the customer of the return, the  
merchant then makes the item available for an auction  
purchase to a number of bidders. When a winning bid is known  
to the merchant, the return address of the winning bidder is  
then sent to the customer for use in returning the purchased  
20 item.